Registrar of Voters

Maintenance of Effort

Fiscal Year 23-2024
About us

Mission Statement:

• Seek better ways to provide services to encourage all eligible residents to exercise the right to vote
• Conduct elections in a fair, accurate and efficient manner that inspires public confidence in the County elections process
• Maintain a continuous professional level of service to the public
• Develop new techniques to improve outreach services, which acknowledge the diversity of Alameda County

Mandated Services:

All services provided by the Registrar of Voters’ Office are mandated by the California Elections Code, the California Government Code, and the California Constitution and include:

1. Voter Registration
2. Vote by Mail
3. Voter Outreach
4. Candidate Services
5. Election Services
### Financial Summary

**FY 2023-2024 Maintenance of Effort (MOE) Overview**

<table>
<thead>
<tr>
<th></th>
<th>2022-23 Approved Budget</th>
<th>2023-24 MOE Recommended</th>
<th>Change from 2022-23 Approved to 23-24 MOE Recommended</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Amount</td>
<td>Percentage</td>
<td></td>
</tr>
<tr>
<td>Appropriations</td>
<td>$32,383,427</td>
<td>$25,494,490</td>
<td>$(6,888,937) (21.27%)</td>
</tr>
<tr>
<td>Revenue</td>
<td>$26,719,544</td>
<td>$19,830,607</td>
<td>$(6,888,937) (25.78%)</td>
</tr>
<tr>
<td>Net County Cost</td>
<td>$5,663,883</td>
<td>$5,663,883</td>
<td>0.00 0.00%</td>
</tr>
<tr>
<td>FTE – MGMT</td>
<td>8.91</td>
<td>8.91</td>
<td>0.00 0.00%</td>
</tr>
<tr>
<td>FTE – Non MGMT</td>
<td>31.61</td>
<td>31.61</td>
<td>0.00 0.00%</td>
</tr>
<tr>
<td>Total FTE</td>
<td>40.52</td>
<td>40.52</td>
<td>0.00 0.00%</td>
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</tbody>
</table>
## Net County Cost Change (NCC)

<table>
<thead>
<tr>
<th>Component</th>
<th>NCC Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased Salary &amp; Employee Benefits</td>
<td>$82,494</td>
</tr>
<tr>
<td>Decreased Disc S&amp;S</td>
<td>$(2,000,000)</td>
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<tr>
<td>Increased charges for Non-Disc S&amp;S</td>
<td>$107,646</td>
</tr>
<tr>
<td>Decreased Other Financing uses</td>
<td>$(5,079,077)</td>
</tr>
<tr>
<td>Decreased Revenue from Primary Election</td>
<td>$(13,570,177)</td>
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<tr>
<td>Increased Use of Reserves</td>
<td>$6,681,240</td>
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<tr>
<td>Total Increased Net County Cost</td>
<td>$0.00</td>
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</tbody>
</table>
FY 2023-24 Appropriations

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; Benefits</td>
<td>$5,170,091</td>
</tr>
<tr>
<td>Discretionary Services &amp; Supplies</td>
<td>$16,916,910</td>
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<tr>
<td>Non-Discretionary Services &amp; Supplies</td>
<td>$3,407,489</td>
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<tr>
<td>Other Financing Uses</td>
<td>$0</td>
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</tbody>
</table>
FY 2023-24
Revenue

- **MISC. STATE AID**: $35,000
- **SALE OF GOODS**: $30,000
- **ELECTION SERVICES**: $1,711,096
- **USE OF RESERVES**: $18,054,511

Total Revenue: $19,830,607

**91.04%**
Use of Reserves

**8.63%**
Election Services

**0.15%**
Sale of Goods

**0.18%**
Misc. State Aid
Accomplishments FY 22-23

• Received Board Approval for transition to Voter’s Choice Act (VCA) Voting Model
  • Moved from Polling Place to Vote Centers
• Began development of Draft Election Administration Plan (EAP) for VCA
  • Held four Community Consultation meetings
  • Published a draft EAP
• Held Public Hearing on VCA Model in Alameda County
• Published Amended Draft EAP
• Local Redistricting
  • Including all Local Jurisdictions
Accomplishments FY 22-23

- Enhanced Voter Accessibility
- Provided large font Voter Information Guide to voters with low vision
  - Executed the request of our disability partners
  - The only county in the State to provide during the November 8, 2022, General Election
- Use of Telephone Interpreter Services
- Streamlined Vote by Mail Ballot Drop Box Retrieval
  - Due to an increased number of voters use
  - Partnered with a County Approved Vendor to help meet the ballot retrieval needs
Accomplishments

FY 22-23

• Increased Voter Outreach Education Participation
  • Added an additional Official 24-hour Drop Box in the City of Berkeley and a larger Drop Box in the City of Alameda
  • Successfully implemented the ACVOTE On The Go Program
    • For voters with disabilities and for those who are confined to their homes due to a medical emergency or hospitalized
  • Attended more service-oriented events in underserved communities
    • Conducted 56 presentations for voters in the disability community
  • Enhance Inmate Vote by Mail Program
• Ranked-Choice Voting Presentations
  • Conducted over 100 RCV Presentations
• Advertising
  • Underserved communities targeted by specifically placed marketing ads
FY 2023-2024

Goals

- Streamline Vote By Mail Process
  - Automate the process for returned Vote by Mail Ballots to accommodate high voter turnout due to every eligible voter receiving a ballot in the mail
    - Credit voters for returning their ballot
    - Machine sorting down to precinct level
    - Milling returned ballot envelopes
- Reconfigure Vote by Mail Processing Area to accommodate the state mandate that every eligible voter is mailed a ballot
- Expand the outreach and education for language communities throughout the County
- Pilot Vote Center Multiple Election Cycle Partnership Program
- Election Advisory
  - Increase Participation
  - Increase Collaboration
  - Promotes Transparency and Voter Confidence
- Enhanced election observer experience
FY 2023-2024

Goals

- Adding an ACVOTE On The Go branding to designated Outreach Team vehicles
- Collaborating with jurisdictions to develop innovative Marketing Initiatives
- Expand the outreach and education for language communities throughout the County
- Expand digital Outreach and Education
  - Marketing campaign
  - Senior, disable, youth, and language communities
  - Create voter education video content regarding the Voting Equipment
  - Identify additional outreach services requested by each jurisdiction
Thank You